D23 ASIA

THE ULTIMATE Disney FAN EVENT

SINGAPORE 2027

D23 Asia: The Ultimate Disney Fan Event to Make its Debut in Singapore in 2027

Singapore, 6 May 2026 –The Walt Disney Company announced today that **D23 Asia: The Ultimate Disney Fan Event** will take place in Singapore for the first time in 2027, marking a major milestone in the expansion of Disney's global fan celebrations across the Asia Pacific region.

This event will mark the first D23 Asia being hosted in Singapore, a one-of-a-kind celebration offering consumers exclusive, first access to the latest in Disney storytelling, creativity, and innovation. The event will convene Disney fans from across Asia Pacific and beyond, alongside top stars and storytellers from Hollywood and around the world, uniting global communities through shared fandom, some beloved characters, and immersive experiences.

D23 Asia: The Ultimate Disney Fan Event is a global expansion of the ultimate fan experience launched in 2009 by D23: The Official Disney Fan Club. The name "D23" carries a special meaning, with the "D" standing for Disney and "23" referencing the year Walt Disney opened his first studio in Hollywood in 1923. D23: The Ultimate Disney Fan Event has evolved into the premier global celebration of Disney storytelling and fandom. This immersive, multi-day event brings fans up close to the worlds of Disney through live stage presentations, special announcements, interactive experiences, and specially curated merchandise—inviting audiences to experience the magic behind the stories they love.

“Bringing D23 to Singapore reflects the incredible passion of Disney fans across Asia Pacific and our desire to meet them where they are,” said **Asad Ayaz, Chief Marketing and Brand Officer, The Walt Disney Company**. “D23 Asia will bring these fans together as a community to celebrate the powerful connection they have with our stories, characters, and experiences, and to get an exciting look at what lies ahead.”

Carol Choi, Executive Vice President, Integrated Marketing & APAC Original Strategy, The Walt Disney Company Asia Pacific added, “Disney has an extraordinary and growing fan base across Asia Pacific and bringing D23 to Singapore marks a natural evolution in our journey to bringing unforgettable fan experiences to audiences across this diverse region in new and meaningful ways. D23 Asia will offer fans a truly distinctive experience, with exclusive previews of our APAC Originals for Disney+ and the opportunity to hear directly from the creative talent behind our shows.”

D23 Asia builds on the legacy of ultimate Disney fan events in Anaheim, California, and is part of D23’s continued global expansion to bring fan events to destinations around the world including the recent D23 Brazil – A Disney Experience. D23 Asia in Singapore aspires to deliver a reimagined experience created specifically for Asia – while staying true to the scale, creativity, and fan-first spirit that define D23 events worldwide.

Ms. Jean Ng, Assistant Chief Executive, Experience Development Group, Singapore Tourism Board said, “We are excited to bring D23 to Southeast Asia for the very first time. Together with Disney, we will be creating memorable experiences that resonate with fans across the region and beyond. This milestone further strengthens our partnership and adds to our vibrant and dynamic calendar of events and experiences that positions Singapore as the premier destination for memorable experiences.”

More details, including ticketing and programming information, will be announced at a later date.

###

About D23 Asia: The Ultimate Disney Fan Event

D23 Asia: The Ultimate Disney Fan Event is a one-of-a-kind, multi-day fan experience that will showcase the very best in creative storytelling and innovation from across the worlds of Disney. D23 Asia will feature three packed days of showcases with stars and storytellers, sneak peeks and behind-the-scenes moments, thrilling performances, shopping, surprises, and more.

About D23

The name "D23" pays homage to the exciting journey that began in 1923 when Walt Disney opened his first studio in Hollywood. D23 is the first official club for fans in Disney's over 100-year history. Made by fans, for fans, D23 provides more of what you love, whether that be timeless Disney classics, heartwarming Pixar stories, heroic Marvel blockbusters, the epic world of Star Wars, or all of the above. If you're passionate about the parks, captivated by the characters, or the ultimate collector, D23 is your community for everything Disney. D23 is THE place to share your love of Disney – it's where Disney fans belong.

About The Walt Disney Company

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international entertainment and media enterprise that includes three business segments: Entertainment, Sports, and Experiences.

About the Singapore Tourism Board

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: STB LinkedIn, STB Facebook or STB Instagram