

D23

THE ULTIMATE Disney FAN EVENT

Sensory Experience Details



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How to Use this Guide

Introduction

D23: The Ultimate Disney Fan Event is a high-sensory environment. Guests who identify as being neurodivergent, have anxiety, PTSD, utilize a service animal, or are sensitive to their environments may benefit from the sensory details in this document.

The different sensory elements for each experience are divided into 8 categories. The information begins with general sensory elements that can be experienced throughout the area and are not exclusive to a particular location.

Category	Definition
Scent/smell	Artificially introduced odor. May also include operational fumes.
Lighting Effects	This would include specialty lighting and other visual effects in all or portions of the experience.
Loud Noises	Includes startling or surprise noises.
Periods of Darkness	Includes attractions with low light or portions with total darkness.
Simulated Motion	May include sudden movement related to the story of the location. Can include moving floors, bumps or small dips.
Kinetic Motion	May include visual motion, movement on large screens, or sudden bursts of speed.
Unique Elements	Additional components of the experience that are not clearly identified. May include elements of surprise, wind/fans, confined spaces, or tactile experiences.
Experience Time	Includes load/unload and time in experience. Does not include wait time.

Please use this guide for reference about each experience. For a list of experiences operating during the event, please visit www.d23.com.

Sensory Experience Details – Show Floor

General Sensory Elements for the Show Floor

- Busy walkways, particularly during the end of presentations
- Visual motion
- Props
- Live Performances sometimes with instruments
- Video content on monitors
- Bright lighting

Hall A Locations	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
<i>The Bluey Movie</i>							Meet Characters from Bluey	10 – 15 minutes
Chevrolet Celebrates Cars 20th Anniversary							Larger than life cars inspired by the Pixar Animation Studios film <i>Cars</i> , and live artist	Self paced 5 minutes
Citizen: The Light Test		⦿		⦿			Interactive kiosks	5 minutes
Disney+ and Hulu Experience	⦿	⦿	⦿	⦿			Photo opportunities, and interactive features	Self paced 20 – 25 minutes
Disney+ and Hulu Theater	⦿	⦿	⦿	⦿	⦿	⦿	2D or 3D Glasses, wind effects, water effects, haze, temperature changes, onscreen explosions, shaking floors, and live performers	20 minutes
Disney+ and Hulu Theater (Sensory Friendly)			⦿	⦿			2D or 3D Glasses, onscreen explosions, low light during the experience	20 minutes

Sensory Experience Details – Show Floor

Hall A Locations (cont.)	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
Disney® Visa® Cards from Chase							Photo opportunity with larger-than-life sets and figures	5 – 10 minutes
East Continental Gems							Photo opportunity	5 – 10 minutes
ESPN What's Next Super Bowl LXI Experience							Tunnel experience, wind effects, confetti Note: Tunnel and Confetti effects can be adjusted by request	10 minutes
Marvel Studios' TVA Experience							Meet Marvel Characters in experience	15 minutes
McFarlane Toys							Shopping experience	Self paced
Shoe Palace Video Vault							Video monitors and photo experiences	5 – 10 minutes
<i>The Simpsons</i>							Interactive photo opportunity, simulated foliage	5 minutes

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Hall B Locations	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
Disney × Formula 1® Fuel the Magic							Meet and Greet with Mickey, and engines revving	5 minutes
Disney Music							Live sound recording, costume displays, and spinning-wheel opportunity drawing	10 – 15 minutes
Disney Pinnacle by Dapper Labs							Pin scavenger hunt, and digital trading experience	Self paced
Disney VoluntEARS							Assembling kits, and photo opportunity	5 minutes
Mundo Pixar: The D23 Experience							Tunnel Experience, and large statues of Pixar characters with larger-than-life sets	5 - 10 minutes
Pixar and Walt Disney Animation Studios							Character statues, fog effects, larger-than-life sets, photo opportunities, and stage presentations and exhibits with varying elements based on the presentation	Varies based on presentation, and self paced 15 – 20 minutes

Sensory Experience Details – Show Floor

Hall B Locations (cont.)	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
Spotlight Stage							Presentations vary and elements may change	Varies based on presentation
Take the Next Exit to Crocs Land							Claw machine experience	5 – 10 minutes
<i>Toy Story</i> Video Game Experience by Atari							Interactive video gameplay	15 – 20 minutes

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Hall C Locations	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
AVATAR	⦿	⦿		⦿		⦿	3D glasses, large statues of Avatar characters, flying point of view, and large video displays	10 – 15 minutes
Celebrate 35 Magical Years of Disney Vacation Club!		⦿		⦿	⦿		Interactive digital touch screen, and photo backdrop with large display props	5 minutes
Disney Cruise Line: Where Magic Meets the Sea			⦿	⦿			Simulated fireworks, and musical boat horn	5 minutes
Disney Theatrical Group		⦿			⦿		Performances on stage	Varies based on presentation
Hasbro, Inc.					⦿		Interactive product demonstrations, and photo opportunities	10 minutes
Her Universe							Shopping experience	Self paced

Sensory Experience Details – Show Floor

Hall C Locations (cont.)	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
Imagineering: Horizons		⦿	⦿	⦿	⦿		Large media wall and theatrical haze effects	Varies based on presentation, and self paced 10 – 15 minutes
It's a flavorful world with HEINZ	⦿	⦿			⦿		Condiment bar, flavor tasting, and photo opportunities	10 minutes
Just Play Collectibles Ticket to Fun Festival		⦿	⦿		⦿		Carnival games, and photo opportunity	10 minutes
Loungefly Pier		⦿	⦿		⦿		Amusement-style arcade games, and photo opportunity	15 minutes
Lucasfilm		⦿	⦿	⦿	⦿		Video wall and photo opportunities	Varies based on presentation, and self paced 5 – 10 minutes
Magic: the Gathering MARVEL Super Heroes							Card photo opportunity	5 minutes
<i>Storyliving by Disney™</i>	⦿						Photo opportunities, and art class	15 minutes
Topps Disney Chrome Experience		⦿					Interactive mirror, and video portraits	10 minutes

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Hall D Locations	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
BoxLunch Big Top							Fortune teller machine, and photo opportunity	5 minutes
D23 Marketplace Photobooths and Medallions							Photo booths, and vending machines	5 minutes
Disney Publishing Books & Brews							Coffee bar, and talent signing	Self paced
Disney Store							Photo opportunities including an inflatable water tower backdrop	Self paced
Experience the Magic with Honda and Disney Animation's <i>Encanto</i>							Video wall, vehicles with custom designs, and photo opportunity	10 – 15 minutes
Joffrey's Coffee & Tea Co. at Disney Publishing Books & Brew							Coffee bar	5 minutes

Sensory Experience Details – Show Floor

Hall D Locations	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
Lights Camera Sparkle! By Disney Consumer Products							Dance party elements and lighting, meet and greet with Stitch & Angel, vanilla scent	15 minutes
M&M's Marvel Be A Hero Photo Experience							Photo opportunity with character cut- outs	5 minutes
Ravensburger Gaming Area							Competitive gameplay, and active live commentary	Varies based on gameplay
Ravensburger Store							Talent meet and greet, and game demonstrations	Varies based on presentation
Talent Central							Presentations vary and elements may change	Varies based on presentation
Walt Disney Archives							Magical relics exhibits, and presentations that vary and elements may change	Varies based on presentation, and self paced between 5 – 10 minutes

Sensory Experience Details – Stages

General Sensory Elements for the Stages

- Busy walkways, particularly during the end of presentations
- Kinetic motion
- Props
- Live Performances often with instruments
- Video content on monitors

Locations	Scents/ Smells	Lighting Effects	Loud Noises	Simulated Motion	Kinetic Motion	Periods of Darkness	Unique Elements	Experience Time
Backlot Stage (2 nd Floor)							Presentations vary and elements may change	Varies based on presentation
Hyperion Stage (2 nd Floor)							Presentations vary and elements may change	Varies based on presentation
Premiere Stage (North 200 Level)							Presentations vary and elements may change	Varies based on presentation
Spotlight Stage (Hall B)							Presentations vary and elements may change	Varies based on presentation
Talent Central (Hall D)							Presentations vary and elements may change	Varies based on presentation
Honda Center							Presentations vary and elements may change	Varies based on presentation